

LEVCHUK
PROFESSIONAL
BrowXenna

HENNA #1 IN THE WORLD*

COLOR PALETTE

*Beauty Award Winner

IF BROWS, THEN BROWXENNA®



Irina Levchuk and Natalia Krasnoperova — the creators of BROWXENNA® brand, founders of Lash&Brow Design Academy by Irina Levchuk.

HENNA FOR EYEBROWS BROWXENNA® IS...

- ✓ The first product on the market based on henna and created specially for eyebrows.
- ✓ The product for eyebrows, which colors not only the hairs but also the skin.
- ✓ Coloring product for eyebrows, which is available in 12 shades.
- ✓ The product, that is chosen by over 20,000 customers in 43 countries.
- ✓ The BROWXENNA® brand includes not only the coloring product but also the wide range of professional products for eyebrows.
- ✓ The brand has its educational centers — you can learn how to work with BROWXENNA® at Lash&Brow Design Academy by Irina Levchuk, as well as at representatives of team BROWXENNA® — BROWXENNA® Brand Trainers.

HOW TO PREPARE EYEBROWS FOR COLORING?

Clean the area of the eyebrows with micellar water. Do not use oil-based products — they will prevent the fixation of henna. For more thorough cleaning of the eyebrows, use the Shampoo-foam for deep cleansing of eyebrows BROWXENNA®. It gently and deeply cleanses the eyebrow hairs and skin surface, and also has the effect of light peeling: gently removes dead skin particles, contributing to a better fixation of color. Rinse the shampoo with Two-Phase Tonic for Henna Washing Off BROWXENNA®.

HOW TO PREPARE THE COMPOSITION FOR EYEBROWS COLORING?

To prepare the coloring composition use Mineral solution for henna mixing BROWXENNA®. Add 4-8 drops of the solution to the amount of henna equivalent to 2 rice grains. Mineral solution for henna mixing BROWXENNA® does not contain impurities, foreign additives, and metals; it guarantees and prolongs the result of tinting.

Mix thoroughly the composition. If necessary, add the mineral solution to the coloring composition to obtain the consistency of soy sauce.

HOW LONG SHOULD I KEEP THE COLORING COMPOSITION ON THE EYEBROWS?

Brow henna BROWXENNA® is applied in several layers. Be sure to wait until the previous layer is completely dried before applying the next one. To obtain a more intense result of tinting, the time of application of the composition on the eyebrows can reach 25 minutes from the moment of application of the first layer.

WHAT SHOULD I USE TO REMOVE THE COLORING COMPOSITION FROM THE EYEBROWS?

After the last layer of the coloring composition has completely dried, moisten the composition and remove it from the eyebrows with a cotton pad moistened with Two-Phase Tonic for Henna Washing Off BROWXENNA®. The tonic does not wash the pigment from hairs and skin.



201 "PEARL BLONDE"

"Pearl Blonde" shade is suitable for blondes with very pale skin. It gives a gentle coloring effect on the hairs and almost invisible on the skin.

BEFORE



AFTER

To get a colder shade and a light shade on the skin, add a little of "**Graphite concentrate**" to the finished mixture of henna and mineral solution (5% of the total volume of the mixture). You will get a light brown color with a beautiful graphite tint.

BEFORE



AFTER

TRY THIS MIX

#201 + #110

BROWXENNA® COLORS



Using BROWXENNA®, you can create perfectly contoured eyebrows, fill in the gaps and improve natural color.*

*The shade may appear differently depending on the skin type.



#201

202 "LIGHT BLONDE"

Shade "Light Blonde" is suitable for light blondes and girls with olive skin tone. In its pure form, the shade can give a light haze or look transparent on the skin.



Shade gently softens the coldness of the skin, and in combination with a little of "Light Chestnut" turns into a beautiful nutmeg color. To maintain a cool tone on the skin and hairs, use a combination of this shade with "Dark Blonde".



BROWXENNA® COLORS

i All shades of the **BROWXENNA®** palette can be used both separately and mixed.*

*The shade may appear differently depending on the skin type.



#202

203 "LIGHT CHESTNUT"

Shade "Light Chestnut" is suitable for blondes with honey and golden tints of hair, as well as for brown-haired women with a light red in the hair.



To get a warm brown shade, mix the shades of "Light Chestnut" and "Neutral Brown" in the ratio of 50/50.



BROWXENNA® COLORS

i Henna for eyebrows BROWXENNA® is a unique product for persistent coloring of eyebrows with the effect of tattooing. Color remains for up to 14 days on the skin, and up to 6 weeks on the hairs.*

*The shade may appear differently depending on the skin type.



#203

204 "GOLDEN BLONDE"

"Golden Blonde" is a soft gentle shade that suits girls with warm light hair color, as well as natural blondes. In its pure form, it is easily applied on the skin, emphasizing the wheat color of the hairs.



With the shade "Light Chestnut", it turns into the more intensive warm shade.



BROWXENNA® COLORS

i Henna for eyebrows BROWXENNA® is a coloring product for eyebrows, which is presented in 12 shades. Shades can be used in pure form or mixed.*

*The shade may appear differently depending on the skin type.



#204

205 "DARK BLONDE"

"Dark Blonde" is one of the most popular shades in the palette. Suitable for ashy blondes, dark blonde girls, as well as for owners of Slavic and European types of appearance.



The combination of "Dark Blonde" with a little of "Cold coffee" gives clearer fixation of the tone on the skin and less emphasized light brown color.



BROWXENNA® COLORS

i BROWXENNA® shades are designed specifically for eyebrow coloring — without the effect of red hair.*

*The shade may appear differently depending on the skin type.



101 "NEUTRAL BROWN"

"Neutral Brown" is suitable for eyebrow tinting of light brown-haired girls. A warm brown shade is well revealed on light hairs, so it is suitable for wheat blondes and redheads.



"Neutral Brown" shade is suitable for the eyebrows of aged clients. Coloring turns out to be dim and as natural as possible. To emphasize the shade and make it brighter and richer mix "Neutral Brown" with "Rich Taupe".



BROWXENNA® COLORS

 Innovative coloring technology restores damaged eyebrows.*

*The shade may appear differently depending on the skin type.



#101

102 "COLD COFFEE"

"Cold Coffee" is suitable for brown-haired women with a cold hair tone. It looks perfect on girls with dark hair and brown eyes. For blondes is used with caution.



To make a shade colder and more saturated, add to the shade "Cold Coffee" 20% of the shade "Rich Taupe".



BROWXENNA® COLORS

i Henna BROWXENNA® takes care of damaged and weak hairs, restoring eyebrow growth by 60%.*

*The shade may appear differently depending on the skin type.



103 "RICH TAUPE"

"Rich Taupe" is suitable for brunettes and dark brown-haired women. This is the darkest shade in the BROWXENNA® palette and can be used to darken any other shade.



To color the eyebrows of girls with ash-colored hair or light brown, mix "Neutral Brown" and "Rich Taupe" in a ratio of 70/30 — you will get perfect gray-brown hue.



BROWXENNA® COLORS

i BROWXENNA® is simple and comfortable to use, convenient bottle applicator allows you to adjust the optimal size of the portion of henna.*

*The shade may appear differently depending on the skin type.



104 "DARK CHOCOLATE"

"Dark Chocolate" is suitable for girls with brown hair and brown eyes. In its pure form gives rich cool brown tone on the eyebrows.



Perfect for eyebrow tinting of red-haired girls. To get a copper shade, add to the "Dark Chocolate" a little of corrector "**Amber concentrate**" — the proportions vary depending on the amount of red tone in the hair.



BROWXENNA® COLORS

 BROWXENNA® products are used by brow-artists in 43 countries.*



#104

*The shade may appear differently depending on the skin type.

105 "FROSTY CHESTNUT"

"Frosty Chestnut" is suitable for girls with dark hair with a chestnut-copper sheen. This is a warm shade. To adjust the color saturation, change the consistency of the composition and the number of applied layers.



For a spectacular mahogany shade, add #101 "Neutral brown" to #105 "Frosty chestnut" in the ratio of 50/50.



BROWXENNA® COLORS

i Henna BROWXENNA® takes care of damaged and weak hairs, restoring eyebrow growth by 60%.*

*The shade may appear differently depending on the skin type.



BROWXENNA® CONCENTRATES



#210 "AMBER CONCENTRATE"

Amber concentrate makes shades warmer or adds redness. The concentrate cannot be used separately from the basic henna shades!



#110 "GRAPHITE CONCENTRATE"

The concentrate is used to darken henna shades or to achieve a cool shade.

 The concentrate cannot be used separately from the basic henna shades!

BROWXENNA® SETS

BROWXENNA® is the first henna developed specially for eyebrows. Due to natural ingredients — Lawsonia, Indigofera, henna gives the tone to the eyebrows. Coloring effect lasts up to 14 days on the skin and up to 6 weeks on the hairs.



BLONDE

BLONDE SET

EYEBROW HENNA SET BROWXENNA® "Blonde" is suitable for working with clients with light eyebrows. Shades presented in the set allow you to add texture and density of color to the eyebrows of blondes but do not darken the hairs. Set "Blonde" consists of three shades and is designed for 280-300 procedures. Shades can be used individually or mixed.



BRUNETTE

BRUNETTE SET

EYEBROW HENNA SET BROWXENNA® "BRUNETTE" is suitable for brown-haired women and brunettes and ladies with darker eyebrows. The set consists of three universal shades of brown of different tones and intensity, they help to work with different types of customers. The set is designed for 280-300 procedures. Shades can be used individually or mixed.



IF BROWS,
THEN **BROWXENNA**®

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